

RE: Whole Foods to host the next DTLA Marketin...

Subject: RE: Whole Foods to host the next DTLA Marketing Roundtable Mtg. - Aug. 15
From: "Michael Filson" <@>
Date: 08/25/2016 09:15 AM
To: jdanganan@ccala.org

Sylvia Gonzalez | Metro Marketing Field Team Leader
Whole Foods Market | DLA • HOL • FFX • BVH
C: 310-227-0136 | sylvia.gonzalez@wholefoods.com

Mike Filson
Community Relations Manager

 <https://www.downtowl>

Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7524 | Fax: 213-624-0858
Web: DowntownLA.com



From: Joanne Danganan
Sent: Thursday, August 25, 2016 8:05 AM
To: Michael Filson
Subject: FW: Whole Foods to host the next DTLA Marketing Roundtable Mtg. - Aug. 15

Hey Mike – Can you forward the catering contact at Whole Foods after all?

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Joanne Danganan
Membership Coordinator
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
office: (213) 416-7511 | fax: (213) 624-0858
JDanganan@ccala.org
ccala.org



From: Elizabeth Reynolds [<mailto:elizabeth@crosscamp.us>]

RE: Whole Foods to host the next DTLA Marketin...

Sent: Wednesday, August 24, 2016 6:34 PM
To: Becky Feldman <becky@crosscamp.us>
Cc: Joanne Danganan <JDanganan@ccala.org>
Subject: Re: Whole Foods to host the next DTLA Marketing Roundtable Mtg. - Aug. 15

Hi Joanne,

Let us know if you need anything else from us to make the intro. And thanks again :)

Elizabeth Reynolds | Director of Operations
Cross Campus - [Upcoming Events](#) | [Website](#) | [Gallery](#) | [Twitter](#) | [Facebook](#)
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On Mon, Aug 15, 2016 at 1:01 PM, Becky Feldman <becky@crosscamp.us> wrote:

Hi Joanne,

It was great to see you last week at the Innovate DTLA workshop!

Yes, I think Community Affairs would be great. We'd like to expand our partnership with them beyond catering and see how else we can work together.

Thanks,
Becky

Becky Feldman | Director of Programming and Partnerships
Cross Campus - [Upcoming Events](#) | [Website](#) | [Gallery](#) | [Twitter](#) | [Facebook](#)
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On Mon, Aug 15, 2016 at 12:43 PM, Elizabeth Reynolds <elizabeth@crosscamp.us> wrote:

Hi Joanne,

I think an intro to the Community Affairs person would be a great starting point. Becky, what are your thoughts?

Elizabeth Reynolds | Director of Operations
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On Wed, Aug 10, 2016 at 4:14 PM, Joanne Danganan <JDanganan@ccala.org> wrote:

Hey Elizabeth!

Great to see you both yesterday. The Innovate DTLA workshop was inspiring, and

RE: Whole Foods to host the next DTLA Marketin...

your space looks AHmazing.

What kind of contact are you looking for exactly? I can connect you with their Community Affairs person, unless you're looking specifically for a catering contact.

J

 cid:image001

Joanne Danganan

Membership Coordinator

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

office: [\(213\) 416-7511](tel:(213)416-7511) | fax: (213) 624-0858

JDanganan@ccala.org

ccala.org



From: Elizabeth Reynolds [mailto:elizabeth@crosscamp.us]

Sent: Tuesday, August 09, 2016 4:51 PM

To: Joanne Danganan <JDanganan@ccala.org>

Cc: Becky Feldman <becky@crosscamp.us>

Subject: Re: Whole Foods to host the next DTLA Marketing Roundtable Mtg. - Aug. 15

Hi Joanne!

We use Whole Foods a fair amount for our events and no longer have a personal contact there. May we ask you to make an introduction?

Thank you!

Elizabeth Reynolds | Director of Operations

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On Tue, Aug 9, 2016 at 4:44 PM, Central City Association <JDanganan@ccala.org> wrote:

August 15 is the next DTLA Marketing Roundtable meeting, hosted by Whole Foods.

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Calling all DTLA marketers & business development professionals! Our next DTLA Marketing Roundtable meeting is on **Monday, August 15, 2 - 3:30 p.m. at the CCA/DCBID offices.**



Password: **DTLARoundtable**

Hear about the latest happenings in DTLA and share yours! Bring a colleague, and don't forget your business cards and marketing materials.

This week's meeting is co-hosted by Whole Foods, the innovative eco-minded chain carrying natural & organic grocery items, housewares, and other products. Their Downtown L.A. location on 8th and Grand features a juice bar, fresh poke, expanded vegan options, a coffee bar, and more than 1,000 hand-picked wines.

To learn more about the DTLA Marketing Roundtable, visit www.downtownla.com/roundtable. For questions, email Joanne Danganan at jdanganan@ccala.org or call [\(213\) 416-7511](tel:(213)416-7511).

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